



## **Visual Artists of Welland**

*Inspiring Local Artists*

Website: <http://www.visualartistsofwelland.com/>  
Facebook Page: <https://www.facebook.com/VisualartistsofWelland/>

**Visual Artists of Welland: Monday, May 9, 2022**

**Dear VAW Members!**

**This Newsletter is **chock full of information!**** Please read thoroughly. Any questions, please contact Deedee or Pam.



**James Brown!**

**\*we have 61 members!**

**Here are several things for your consideration:**

**Hazza!**

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1. **Next General Meeting**—Sunday, June 12—2 p.m.

- at the Gallery Shop           \$5.00 for the draw
- please bring a chair

2. **Recording Secretary**—a **HUGE** thank you to **Pat Haftar** for being the Recording Secretary right from the start of the VAW! And a **HUGE** welcome to the new Recording Secretary, **Stacey Duncan**—that’s right: Pam’s daughter!

3. **Drew Toth—Amazing Opportunity!**

- all of you have received the email outlining the amazing opportunity for the VAW members
- Deedee was remiss in a couple things:

a) **Thursday, May 12**—please submit your **Artist Bio**, your **Artist Statement descriptive word**, and your own **digital photo(s)** to Pam

b) clarify to Pam which categories you will be submitting art for; there will be one more category titled “**Other**” — for pen and ink, gouache, digital, etc.

c) really try to limit your Artist Statement to **one word**

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d) you will be allowed one Artist Statement word per category you are submitting; if you are submitting in three categories, you are allowed three Artist Statement words—they can all be the same or three different words

e) **For photos being sent to Pam outside the photoshoot:**

**requirements:**

- **JPEG file type**
- **cropped square image**

**4. New Horizons for Seniors Grant Committee—**

- all three major sub-committees are hard at work making this initiative work
- Jane Marshall's workshop on Sunday, April 24 went well!
- Linda Helin is instructing the next class: **Art Exploration**—it's a two parter=\$40.00; May 15<sup>th</sup> and 22<sup>nd</sup>—1-4 p.m. Register at the Gallery Shop or call Deedee or Pam.

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- We have most 3<sup>rd</sup> and 4<sup>th</sup> Sundays booked through to October! There is info at the Gallery Shop.
  - Promo and Marketing—on May 16<sup>th</sup>, there will be 15 radio spots (each 15 seconds long) each week for three weeks (45 spots total) on **Giant 91.7 FM!** We're hitting the big time!

## HAZZA!

- please let Deedee or Pat know if you are interested in offering a 3-hour (one Sunday) or 6-hour (two Sundays) program—between October 2022-March 2023. Proposal forms are at the Gallery Shop.

### 5. **Giving Stand:** three local charities

In April, it was voted on that the following would be the



three local charities:

**Ukraine Relief Drive,  
the Hope Centre, and  
the Welland Humane  
Society**

- any VAW

members can donate pieces of art for the fundraiser!

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## 6. **VAW Scholarships: Funds Distributed**

- each year since 2019, the VAW has provided a \$100.00 bursary to each of the five secondary schools in Welland: Centennial, Confederation, Eastdale, Notre Dame, St. Jean Brebeuf, and Confederation

the school's Scholarship Committee determines which



student, continuing in some sort of art program, will receive the bursary

- thank you to Marilyn Nevills, our Treasurer, for organizing this valued and important task!

## 7. **Welland Historical Museum: Call to VAW Artists!**

- **June 1, between 11 a.m.-1 p.m.**—please drop off your art piece to the Museum—140 King Street, Welland

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- any members interested in showing, please contact Deedee or Pam by May 26<sup>th</sup> to let them know—that way, we'll know to expect you on that date and during that time. Indicate the sizes you will be bringing.



everyone is allowed **one**:

- a) **large**—but not exceeding 36” x 36” --that will be put on the wall
  - b) **medium**: but not exceeding 15” x 15”—that will be put on the table
  - c) **small**: but not exceeding 10” x 10”—that will be put in the glass showcase
- **there is no cost to show in this exhibit and sale; there is no commission taken from any sales**

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- **art info cards** will be available at the Museum on June 1<sup>st</sup> between 11 a.m.-1 p.m.
  - **pick up**—will be July 31<sup>st</sup> between 11 a.m.-1 p.m.

## 8. **Niagara Falls Art Gallery: “One Piece Each”**

- **address:** 8058 Oakwood Drive, Niagara Falls



**Wednesday, June 8—between 11 a.m.-3 p.m., you can drop off one piece of art—max size: 24” x 36”**

- please register with Deedee or Pam by June 1
- **Opening Reception:** June 25<sup>th</sup>: 2 p.m.-4 p.m.
- **pick up**—will be August 29 and August 30 before 3 p.m.
- **there is no cost to show in this exhibit and sale; there is no commission taken from any sales!**

**Hazza!!!**

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## 9. **Welland Rose Festival:** Man the Info Booth

- the Festival will only be three days long:

**Friday, June 17<sup>th</sup>**—noon-10:30 p.m. (12 p.m.-5:15 p.m./5:15 p.m.-10:30 p.m.)

**Saturday, June 18<sup>th</sup>**—11 a.m.-dusk (11 a.m.-4 p.m. /4p.m.-9 p.m.)

**Sunday, June 19**—11 a.m.-6 p.m. (11 a.m.-2:30 p.m. / 2:30 p.m.-6 p.m.)

--we are requesting that VAW Members please take a shift to hand out promo and marketing materials

--ideally there would be 2 people per shift = **12 people**

**10. New Members:** the VAW Board passed a motion that any NEW members signing up **after May 1<sup>st</sup>** will pay only **\$15.00** and then the \$35.00 renewal rate in September.



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# The Benefits of Membership



- Wallack’s Art Supplies and Framing (Ottawa)—10% discount
- Great Signs and Graphics (Welland)—10% on orders over \$75
- The European Pantry (Welland)—10% on art supplies—minimum order: \$50.00

**E-blasts—all Newsletters can be found on the website under “Newsletters”**

Make it a point to regularly check the VAW website: [visualartistsofwelland.com](http://visualartistsofwelland.com)

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## The Visual Artists of Welland 2022 Executive Board:

### Officers:

**Co-Presidents:** Deedee Alexandre and Pam Duncan

**Treasurer:** Marilyn Nevills

**Secretary:** Stacey Duncan

### Chairs:

Website Manager: Tina Clancy

Membership: Tina Clancy

Volunteers: Tom Messina

Event Planner: Lori Verschoor

Marketing: vacant

Member at Large: Tracy Greening / Liz Bird

**Next General Meeting: Sunday, June 12, 2022**

**Stay safe, sane, healthy, and happy!**

**Deedee and Pam**