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Visual Artists of Welland

Inspiring Local Artists - Since 2018



Gallery Shop: Seaway Mall, 800 Niagara St., Welland
Mailing Address: 101 First Ave., Welland, ON, L3C 1X8

April 2024 Spring Fling Art Show & Sale

Eligible Entries:

Paintings: Oils, Acrylics, Watercolours, Gouache

Drawings: Pen & Ink, Charcoal, Pastel, Pencil, Colour Pencil, Traditional Printmaking Mediums

Mixed Media: Collage

Photography: Traditional & Digital Photography

Art Cards:

Artists wishing to sell their own greeting cards can place them on the carousel. They **MUST** be individually wrapped in protective cellophane (no "baggies"), with a small sticker with code/price on each wrapping. They must be processed through the tablet inventory; as one code, one price. Max number of cards is 15.

Timeline:

Monday, March 18th: VAW Member deadline registration/ art list submission/payment

Monday, March 25th: 2nd display awarded depending on availability

Thursday, April 11th: 4 p.m. -- Set up at Seaway Mall Hart Court (Pizza Pizza entrance)

(NO art hung until grids are in their final place)

Friday, April 12th: 10:00 a.m. - 8:00 p.m. -- Art Show and Sale

Saturday, April 13th: 10:00 a.m. - 5:00 p.m. -- Art Show and Sale

Sunday, April 14th: 11 a.m. - 4 p.m. -- Art Show and Sale; 4 p.m. --tear down

Note: Art Show & Sale times based on Seaway Mall hours

Cost: (Members) \$25 per display space - 4 ft W x 6 ft H(1 side) plus 2 ft W x 6 ft H (1 end)

Conditions of Entry:

- The VAW Art Show & Sale is open to all member artists in good standing.
- **Only members of the VAW can apply with a deadline for submission of March 18th.**
- **Second grid will be awarded once the applications are closed. Please indicate if you are interested in a second grid.**
- **Entry Fee:** must be paid in full with application for first grid (2nd grid paid when awarded)
- **Thursday, April 11th 4:00 p.m. – ALL participating artists** are required to be there for set up of the grids and artwork, unless other arrangements have been made. *Many helping hands make light work.*
- Artists may submit work to fit on **4 ft. x 6 ft. stand with room for information cards; no overhang!**
- Artwork must remain on display for the duration of the show (unless sold) and may be photographed for future promotional purposes.
- Application payment options:
 - cash, debit, or credit card payments made at the Gallery Shop
 - cheque made payable to **Visual Artists of Welland**
 - e-transfer to visualartistsofwelland@gmail.com
 - by contacting Pam or Deedee for alternate arrangements
- NO COMMISSION taken by VAW.
- Art Exhibition organizers reserve the right to **reject artwork** if it might be considered in poor taste or offensive to the general public visiting the Spring Fling.

VERY IMPORTANT:

- All works to be hung on display grids must have proper weighted hanging wire – no exceptions.
- **Wet paintings, faulty, or poorly wired pieces will not be accepted for entry.** A sufficient gauge wire and appropriate hardware for the weight of the artwork must be properly mounted. Canvas wrapped stretcher frames are acceptable with **finished edges**.
- When work is very small, put hardware 3" down; if very large, put hardware ¼ of the way down from the top edge.
- Work should be hung so that the area is not overcrowded and there is sufficient space between pieces for art information cards. Only original work (that is, NO copies of works by other visual artists, whether paintings, photographs, illustrations, etc.) may be submitted.
- The ART INFORMATION CARDS provided must be affixed to display grids in plain public view.
- Insurance is not provided for artwork and artists display their work at their own risk. Although every precaution will be taken to protect the artwork from theft or damage, artists are responsible for their own insurance. All reasonable care will be exercised in handling entries while at the Spring Fling Show.
The VAW is not responsible for accidental breakage of glass or other fragile article damage, including frames.
- The Spring Fling Art Show and Sale is a **free public exhibition** and as such we expect a large number of visitors. All works that are not oil or acrylic must be protected either by glass, Plexiglas, or a coating on the media itself. Plexiglas must be used in place of glass if any side dimension exceeds 40". Artists must identify on the front of the artwork if Plexiglas has been used.
- Artists should not enter unless the artwork can be delivered and picked up on the required date and time (or arrangements made to do so with someone else – **notify Pam or Deedee**). There is no storage after the pickup date and time. If, due to extenuating circumstances, work must be left, it may be picked up by pre-arrangements only with **Pam and/or Deedee**.
- All artists are required to volunteer during the Spring Fling Art Show and Sale.
- ** Note- If Seaway Mall hours change this may affect the shift schedule slightly.

- ALL participating artists are required to be there on Sunday for take down of the grids and their artwork unless other arrangements have been made. Again - *many helping hands make light work.*

***Note-** All consideration will be given to your requests for sit times: however, all times must be covered by at least two artists and participants will be contacted to confirm by Tracy Greening, Membership Chair, for the VAW.

- Instructions for handling of sales will be given to all participants before the start of the event and must be followed in order to ensure a smooth outcome.
- Information cards for artwork are available at the Gallery Shop and can be picked up, filled out and returned to the Gallery Shop before March 18th. One card is required per piece. Please attach your **business card** on the back of your work for easy reference.
- **Artists are responsible for hanging their own work at show.**

Sit Times: Please indicate your desired sit-time – mark 1st, 2nd, 3rd choices:

(add 4th & 5th if you are available for an extra shift)

NB: preference for Sunday p.m.—will be given to artists furthest out-of-town – keep in mind we have many from out of town.

Thursday Time	Thursday, April 11 th
4:00 p.m.	EVERYONE: Set-up & Hanging - Check in to confirm your sit-time

Friday Time	Friday, April 12 th
10:00 a.m. – 12:00 p.m.	
12:00 p.m. – 2:00 p.m.	
2:00 p.m. – 4:00 p.m.	
4:00 p.m. – 6:00 p.m.	
6:00 p.m. – 8:00 p.m.	
Saturday Time	Saturday, April 13 th
10:00 a.m. – 12:00 p.m.	
12:00 p.m. – 2:00 p.m.	
2:00 p.m. – 3:30 p.m.	
3:30 p.m. – 5:00 p.m.	
Sunday Time	Sunday, April 14 th
11 a.m. – 1:30 p.m.	
1:30 p.m. – 4 p.m.	
4:00 p.m. Take Down	Sign out your art

VAW Members—April 12 -14 Spring Fling Art Show and Sale – Registration Form

First Name: _____

Last Name: _____

City: _____ **Postal Code:** _____

Phone: _____ **Email:** _____

One display grid = **\$25.00** Do you wish a second display grid: **Please Circle-- YES NO**

Once all member applications are submitted March 18th, second display grids will be awarded by March 25th depending on availability.

Funds received in total- \$ _____

Method of Application Payment: cash _____ / e-transfer _____ / cheque _____ / debit/ credit _____

Sales of your artwork:

All artwork submitted may be offered for sale at the discretion of the artists.

Please **CHECK** if you wish the VAW to accept payment on your behalf by:

Credit card:	YES _____	NO _____	**allowing for transaction fee charge
Cash:	YES _____	NO _____	
Debit:	YES _____	NO _____	** allowing for transaction fee charge

Artists will be contacted if work is sold.

Sit Time: _____

Processed By: _____

April 2024 Spring Fling – Art List

Artist's Name: _____

Phone #: _____

Include **ALL** information for additional pieces on a separate page, or in your email, when sending application. **Do not exceed 15 pieces** + 3 spares for sale replacements. Please leave the last column (CODE SPF - ____) empty, as we will send these codes to you once your art list is entered into inventory. **PLEASE** send your art list to Pam Duncan (pamduncan1951@gmail.com) or Tracy Greening (tracygreening@gmail.com) by **March 18th**, the deadline date.

#	TITLE	MEDIUM	PRICE	CODE SPF- ____
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
+16				
+17				
+18				